

THE COMMUNIQUE QUARTERLY NEWSLETTER IIMT COLLEGE OF ENGINEERING, DEPARTMENT OF MBA, GREATER NOIDA

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HIGHLIGHTS OF THE ISSUE

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- 2. Department Spotlight
- Activities in collaboration with ED cell and IIC
- Curricular Activities
- Co-curricular activities
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REFLECTIONS FROM THE HOD DESK

At IIMT, we believe in turning the vision into reality on virtue of our commitment and sincere efforts. Being an epitome of growth and prosperity, IIMT instills in each of its faculty members and students an inspiration to be an achiever. The students not only concentrate on their academics but also on technical creativity, research and innovation.

The college encourages the faculty and students to get involved in research and innovation through various funded projects, patenting of ideas and their commercialization through startups. Entrepreneurship inclination of students is encouraged & nurtured through startup support services with an aim to drive sustainable economic growth and generate large scale employment opportunities. In addition to Research Excellence, we believe in serving the mission of the Government of creating Entrepreneurs, based on an action plan aimed at promoting entrepreneurship and start-up guidance, training and providing hand holding support for start-up ventures to boost and encourage entrepreneurship.

Dr. VIVEK RASTOGI
HOD, MBA
IIMT College Of Engineering
Greater Noida

DEPARTMENTAL ACHIEVEMENTS

It has been a proud moment for Department of MBA when IIMT MBA College has been ranked as 5th Best B-Schools amongst top 20 B-Schools of India in 12th All India B-School Survey of India



PLACEMENT DAY

On 5th May,2022 IIMT College of Engineering celebrated Placement Day. The objective of the even was to engage students from various streams. More than 25 companies visited the campus and hired the intellects. Students from other colleges participated for this event.



IIMT college of engineering, Greater noida, (U.P) (Department of MBA) organized an on campus recruitment drive for MBA students for getting them placed in various companies of NCR held on 8th april, 2022 for Batch of 2022 students so that students can empower their creative & logical skills to get recruited in good corporate sector and the reputed companies.

IIMT College Of Engineering, Greater Noida, (U.P) organized an VIRTUAL CAMPUS RECRUITMENT DRIVE for MBA students to get placed in top notch companies. Students were placed at the handsome package of Rs. 6.00 LPA in LUMINOUS

The Placement Drive was organized on 23rd May,2022. College on regular basis organizes Virtual Recruitment Drives so that MBA Students can get placed in different industries in all spheres of life.





INDUSTRIAL VISIT

The visit was conducted by the MBA-IIMT College of Engineering, Greater Noida campus, Uttar Pradesh. It was coordinated by the Department of MBA. The basic aim of this visit is create awareness between the students about practical life of working organization.

Total 59 students visited there and grab huge knowledge about latest schemes of Indian government for entrepreneur who want to setup their business.

We reached their premises at 11.15AM. First of all Ms. Uzma Mumtaj addressed the students and explained very well about NSIC. She enlightened us about the Entrepreneur and opportunities for the students after MBA.

She gave some examples of successful entrepreneurs like OYO Rooms, WOW Momos etc.





FACULTY ACHIEVEMENTS

PROF. JITENDRA SINGHAL

Prof. Jitendra Singhal, Associate Professor, IIMT College Of Engineering, Greater Noida was awarded Certificate Of Participation in a One Day National Conference sponsored by Indian Council Of Social Science Research Organized By KCC Institute Of Legal & Higher Education, Greater Noida Held On 24th June,2022.

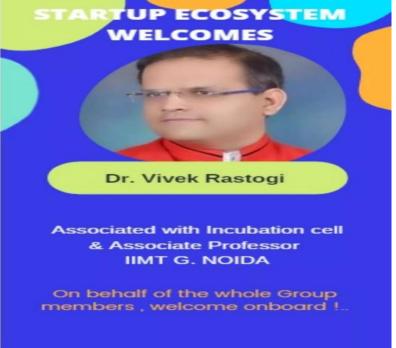




FACULTY ACHIEVEMENTS

Dr. Vivek Rastogi, Associate Professor & HOD (MBA), IIMT College Of Engineering, Greater Noida was felicitated by 'START-UP ECO-SYSTEMS' for being getting associated with Incubation Cell. Dr. Rastogi delivered a guest lecture on the "Feasibility study as a tool for Entrepreneurial Success" on 26th May,2022 and inspired students towards Entrepreneurship ideas.





STUDENT ACHIEVEMENTS

SHRUTI TANDON

Shruti Tandon ,MBA, 4th Semester Student of Batch ,(2020-2022),IIMT College Of Engineering, Greater Noida, (U.P) got placed at JARO EDUCATION At handsome package of 8.46 Lakhs Per Annum (LPA).



ALUMNI CONNECT

MR. JAI RAJ-Relationship Manager, ICICI Bank Noida

Batch (2018-2020)

IIMT College Of Engineering,

(Department Of MBA) Greater Noida, (U.P)

A Relationship Manager at ICICI Bank, Noida came for Alumni Connect to address & motivate the MBA Students in a live YOU TUBE Session on the topic 'JOB OPPORTUNITIES IN BANKING SECTOR' On 14th May,2022.



As many as 120+ students benefited from the program and got an exposure to real life challenges of a Banker.

Session on

DEVELOPING ONLINE REPOSITORY OF BUSINESS PLAN/ PROTOTYPES DEVELOPED & WAY FORWARD PLAN

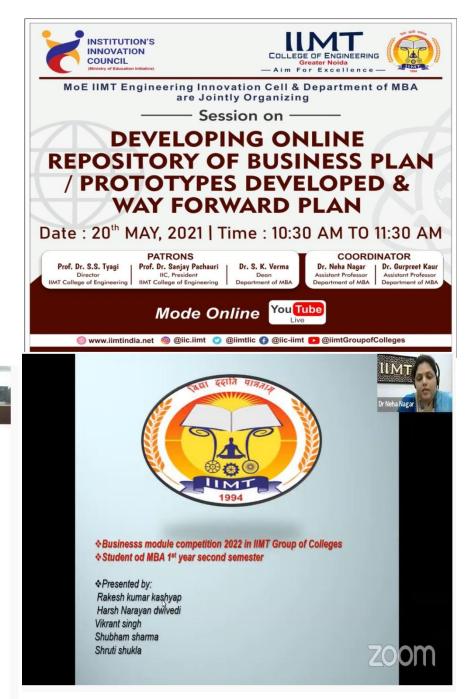
The event was conducted by IIC-IIMT College of Engineering, Greater Noida campus, Uttar Pradesh. It was coordinated by the Department of MBA and hosted in an online mode. The main objective of this event is to develop a online repository of business plans prepared by MBA students. Top Four business plans are selected, and presentations are taken. Four teams are selected from MBA 1st year whose business plans are as per the standard developed by the panel of experts.

Students have presented their unique and innovative ideas and explained their business plans very well. A business plan lays out a written roadmap for the firm from marketing, financial, and operational standpoints.

OBJECTIVE

▶ People hiring solution is structured like other temporary and permanent placement agencies. However, we serve clients with needs for select specialized professionals, rather than clerical or light industrial workers. Several businesses in Portland, Oregon provide a similar service to specific groups of people. People hiring followed the model of one placement firm described





EDITORIAL BOARD

EDITOR'S MESSAGE

For this edition, I am particularly pleased that we are set to launch this issue with moments to remember, as we have highlighted the MBA Department's operations in the context of accomplishments by our faculty, students, and staff. These activities have given us a tremendous experience in knowledge exchange and learning, with widespread engagement from every member of the Department on a broadened perspective. Through its club and academic activities, the MBA Department creates, imparts, supports, and caters to the abilities and talents of our students. It is always our obligation as the Management Club to give a combination of soft skills and personality development activities to our students in order to make them corporate ready.

DR. RICHA SHARMA EDITOR There is no such thing as an age limit for learning; if you are eager to study, age is irrelevant; knowledge is knowledge, and at MBA, knowledge is knowledge. We praise the department for learning. Dr. Vivek Rastogi, HOD MBA has been doing this for a long time. He has completely an example of how to learn new things and motivating the staff members to set an example for students.

DR. VIVEK RASTOGI HOD MBA

STUDENT COORDINATORS

HARSH NARAYAN DWIVEDI MBA IST YEAR

SHUBHANGI SAXENA, MBA, IST YEAR